

KELLEY COTTER

COTTERK6@MSU.EDU

EDUCATION

Master of Library & Information Science (*May 2011*)

Concentration: Academic Libraries

Drexel University, Philadelphia, PA

Bachelor of Arts, English, with honors (*May 2008*)

Bachelor of Arts, Spanish, with honors (*May 2008*)

Concentration: Creating Writing

Temple University, Philadelphia, PA

AWARDS & HONORS

- 2017 **Summer Research Fellowship**, Michigan State University
- 2017 **Thomas F. Baldwin Endowed Fellowship**, Michigan State University
- 2016 **Rasmussen Scholarship**, Michigan State University
- 2011 **Beta Phi Mu Society**, Drexel University
- 2009 **Dean's Fellowship**, Drexel University
- 2008 **Loretta C. Duckworth Prize**, Temple University
- 2008 **President's Scholars Award**, Temple University
- 2007 **Phi Beta Kappa Society**, Temple University

RESEARCH EXPERIENCE

2016-Present **Research Assistant**

Department of Media & Information, Michigan State University
Assistant to Assistant Professor Emilee Rader,
conducting research related to algorithmic curation.

TEACHING EXPERIENCE

Instructor – “Research & Information Skills” (UCOR 030)

Duquesne University, Pittsburgh, PA

Fall 2015

Planned and taught one section of a core required course for first-year students.

Guest Lecturer – “Social Media & Professional Image in Nursing”

Duquesne University, Pittsburgh, PA

Fall 2014

Fall 2015

Developed a lecture and accompanying assessments for a 100-level nursing course. The lecture covered ethical concerns and opportunities related to use of social media as a nursing student and/or professional.

Guest Lecturer – “Using Social Media for Research”

Indiana University of Pennsylvania, Indiana, PA

Fall 2013

Spring 2012

Developed a three-part lecture series and accompanying assessments for a 200-level composition course. The lecture covered finding and evaluating information on social media and using social media in research.

PEER-REVIEWED PUBLICATIONS

Cotter, K., & Sasso, M.D. (2016). Libraries protecting privacy on social media: Sharing without “oversharing.” *Pennsylvania Libraries: Research & Practice*, 4(2), 73–89.

<https://doi.org/10.5195/PALRAP.2016.130>

EXTENDED ABSTRACTS AND POSTERS

Cotter, K., Cho, J., and Rader, E. (2017, May). Explaining the News Feed algorithm: An analysis of the “News Feed FYI” blog. To appear in the Proceedings of the 2017 CHI Conference Extended Abstracts on Human Factors in Computing Systems. Acceptance rate 38.7%.

McDevitt, T., Cotter, K., Krulikowski, L., & Shumar, A. (2013, October). Living learning librarians. Poster session presented at the Pennsylvania Library Association Annual Conference, Seven Springs, PA.

CONFERENCE PRESENTATIONS

Cotter, K. (2014). Social media synergy: A method to the madness. Presented at Internet Librarian International 2014, London, United Kingdom.

Cotter, K. (2014). #InfoEthics for libraries in the age of social media marketing. Presented at the 2014 Library Communications Conference, Mount Laurel, NJ.

Cotter, K. (2014). Leading the followers on Twitter: A case study in information literacy instruction. Presented at the Technology, Knowledge & Society Conference, Madrid, Spain.

Cotter, K. (2013). Social media and information literacy: Educational imperatives. Workshop presented at the Social Media Conference, Fort Worth, TX.

Cotter, K. (2012). Leveraging social media in education. Workshop presented at the e-Learning Conference, Philadelphia, PA.

EXTERNAL PRESENTATIONS

Cotter, K. (2015, October). Finding the threshold. Panel discussion at the Indiana University Pennsylvania’s Reflective Practice Workshop: New Information Literacy Framework And Threshold Concepts: Tripping Point or Tipping Point for Great Teaching?, Indiana, PA.

Cotter, K. (2013, March). Social media as an information resource. Presented at the State System of Higher Education Libraries Council Annual Meeting, Harrisburg, PA.

RELEVANT WORK EXPERIENCE

2014 –2016 - **Marketing & Electronic Communications Librarian**

Duquesne University, Pittsburgh, PA

Provided research assistance and instruction to university students and faculty, lead marketing efforts for the university library.

2012 –2014 - **Social Media & Reference Librarian**

Indiana University of Pennsylvania, Indiana, PA

Provided research assistance and instruction to university students and faculty, lead marketing efforts for the university libraries.